

Brush and Quill Productions Web Design Services

		Unit price	Quantity	Price
General Design				
Two initial layout choices <i>Note: client may save \$250 if, after seeing the first layout option, client decides a second layout choice will not be necessary.</i>	paid in advance Please make checks payable to Susan Riger	\$500		
Completely custom site uniquely designed for your needs (Includes custom template and up to 8 pages including single-level navigational menu)		\$1000		
Additional pages after 8	per page	\$50		
Drop down menu if needed		\$150		
Graphics Services				
Stock photograph search service		\$125		
Stock photograph integration.	included	0		
Flash				
Flash banner		\$350		
Home page auto slide show (with text add \$50)		\$500		
Content				
Content in MS Word supplied by client		0		
Content development with search-engine friendly hierarchy If you write your own content, contact us for a free tip sheet first.	per page	\$100		
Optional editing and proofreading of content (contact Cathee Poulsen for prices)				
Public Features				
Contact Form		\$75		
Links Page		\$25		
Email Auto-responders		\$50		
Email address set up (info@yourwebsite.com , yourname@yourwebsite.com)	included for two addresses	\$15		
Ecommerce				
Simple shopping cart with PayPal checkout (with credit card payment option) up to 10 items. Extra fee for more items.		\$500		
Miscellaneous Features				
Custom Site Blog page with "alt" tags for photos (search engine friendly)	first blog posting included	0		
Photo optimization: color balancing, resolution adjustment for faster web site loading and conservation of server space	included	0		
Insertion of WordPress blog with client editable properties (upload your own blog and photo updates just like on a WordPress site with RSS feed for comments)		\$500		
SEO (Search Engine Optimization)				
MetaTag Keyword insertion (does not include keyword research)	per page	\$20		
Manual Search Engine (Google) Submission		\$15		
XML site map for large sites only		\$25		
Modifications after completion				
Added pages	per page	\$100		
Updated information to existing text	per page	\$25		
Changes to Flash on home page	per change	\$100		
Blog updating, new blog post (editing and proofreading not included)	per submission	\$25		
Changing or adding photos (includes optimization and color correcting if needed) photo supplied by client	per photo	\$25		
Changes to menu	per change	\$25		
Changing or adding photos (includes photo purchase, optimization and color correcting if needed) stock photo	per photo	\$40		
Total				